

Job Description: Student Web Development and Digital Transformation Assistant

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**Employment Type**: Temporary, Part-Time (30 hours per week)

**Duration**: September 15th – December

## Overview:

As part of our commitment to digital transformation, we are seeking a motivated and talented student with Canadian citizenship or permanent residency to join our team as a Web Development and Digital Transformation Assistant. This role offers an exciting opportunity to work on various projects and contribute to the enhancement of our digital presence and online learning experience.

## **Responsibilities**:

- 1. Web Development: Assist in the development and maintenance of the university/college website, ensuring it is user-friendly, visually appealing, and accessible to all users.
- Collaborate with the web development team to implement new features and improve existing functionality.
  - Conduct testing and debugging to identify and resolve website issues.
- 2. Social Media Management: Manage and curate content for the university/college's social media platforms, ensuring a consistent brand image and engaging with the online community.
- Develop and execute social media campaigns to promote campus events, programs, and initiatives.
- Monitor social media analytics to identify trends and suggest strategies for optimization.
- 3. Design and Maintenance of Digital Course System: Assist in the design and maintenance of the university/college's digital course system, fostering an interactive and engaging online learning environment.
- Collaborate with faculty and instructional designers to create visually appealing course materials and multimedia elements.
- Ensure the smooth functioning of the digital course system and troubleshoot any technical issues.
- 4. Digital Transformation: Support the ongoing digital transformation efforts of the university/college.
- Conduct research and provide recommendations on emerging technologies and best practices in web development, social media management, and online learning.

- Contribute to the development and implementation of strategies for enhancing the institution's digital presence and improving the student experience.

## **Requirements:**

- Must be a Canadian citizen or permanent resident.
- Currently enrolled as a university or college student.
- Strong knowledge of web development technologies, such as HTML, CSS, and JavaScript.
- Familiarity with content management systems (e.g., WordPress) and web design principles.
- Proficiency in social media platforms and their management tools.
- Basic graphic design skills using software like Adobe Photoshop, Illustrator, or Canva.
- Excellent communication and interpersonal skills.
- Proactive attitude, self-motivated, and ability to work independently or as part of a team.
- Problem-solving skills and attention to detail.
- Passion for digital technology and its applications in education.

## **Compensation**:

- Hourly wage: \$22/hr.
- Working hours: 30 hours per week. (Mix of remote and on premise)
- Duration: Two and a half months.

If you feel you would be a great fit don't hesitate to contact us at: azusachurch@gmail.com

Note: This is a temporary position ideal for a university or college student seeking practical experience in web development, social media management, and digital transformation.